

NATIONAL SAFE BOATING COUNCIL

# 2022 ANNUAL REPORT



[SAFEBOATINGCOUNCIL.ORG](https://www.safeboatingcouncil.org)

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### CHAIR COMMENTS

As the NSBC hosted the 25th annual IBWSS, we reflected on the changes we've seen in the recreational boating community. From improvements in boating gear and navigation aids, to new legislation and advances in manufacturing and technology, recreational boating accidents are at historic lows while participation is reaching new heights.. The boating industry is a symbiotic ecosystem where all parts come together to ensure common guidelines and standards for boat safety. The tremendous growth in the popularity of boating, with fewer incidents reported, is due to the dedication within the recreational boating safety community as we partner together to improve the boating experience.



The NSBC team continues to create and deliver quality content to educate and influence recreational boating behavior to meet the objectives of the 2020 – 2024 NSBC Strategic Plan. Here are a few highlights from 2022:

- Exceeded the Board's operational income goals.
- Continued to provide resources and services to our partners and Waves of Hope coalition.
- Set new high-water marks with training and membership revenue.
- Continued partnership with the U.S. Coast Guard in administering over \$1,000,000 in outreach grants.

Also, the NSBC Executive Director Peg Phillips was recognized by Boating Industry's 2022 Women Making Waves program - an effort to recognize the multitude of women in the industry who have made and continue to make great contributions to its success, propel its growth, and lead their organizations and peers into the future.

My sincere thanks to the U.S. Coast Guard, fellow NSBC members, and our partner organizations for your dedication and passion to the recreational boating community. My heartfelt congratulations to the NSBC staff for your enthusiasm, dedication, and many accomplishments this year.

**With gratitude,**  
**Robert Newsome**

### TRAINING

The National Safe Boating Council and our team of instructors continued to meet the high demand for on-water powerboat instruction. We help cultivate a safer recreational boater experience by training responsible boaters through our two courses that meet the American National Standard for on-water power skills.

- **NSBC Instructor Certification:** Instructor candidates must be pre-approved by the NSBC. Upon completion of the 3-day on-water training, instructor certificates are issued. All current NSBC instructors are entered into the national database and may teach the Boat Control On-Water Training curriculum.
- **Boat Control On-Water Training:** This curriculum can be taught to recreational boaters, marine patrol, or marine first responders by a NSBC instructor. The course has 4 modules; each module is 3 hours of on-water instruction. A certificate of completion can be awarded for each module, but this is not an instructor certification course.



The NSBC training program has experienced tremendous growth this year. First responders on marine patrol, boat clubs, powerboat rental agencies, and recreational boaters are seeking NSBC on-water training. Learn more about NSBC on-water training at [www.safeboatingcouncil.org/training](http://www.safeboatingcouncil.org/training).

# NSBC PROGRAM UPDATES

## BOAT ON COURSE

Put your boating safety knowledge to the test with new educational boating safety videos and quizzes from the National Safe Boating Council in partnership with the U.S. Coast Guard. Boat On Course teaches the basic navigation rules of boating. New topics include Anchoring Your Boat, Essential Boating Safety Gear, Fueling a Vessel at a Fuel Dock, Required and Optional Boater Education, and Trailering/Launching/Boater Etiquette. Watch at your own pace, and test your knowledge at the end of each video at [www.BoatOnCourse.com](http://www.BoatOnCourse.com).

## GET CONNECTED

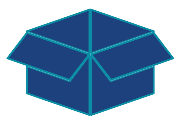
An engine cut-off switch (also known as ECOS, engine cut-off switch link, engine cut-off device, kill switch, man overboard device) cuts power to the engine by sensing when the captain goes overboard. The NSBC's Get Connected campaign reminds boaters to use an engine cut-off switch every time they go powerboating to stay safe on the water. It educates about the different devices available – such as a coiled lanyard, wristband, or key fob. Learn more at [www.GetConnectedBoating.org](http://www.GetConnectedBoating.org).

## INTERNATIONAL BOATING & WATER SAFETY SUMMIT

The 2022 International Boating and Water Safety Summit was hosted in Herndon, VA from March 13-16, 2022 at the Hyatt Regency Dulles. In-person attendance reached pre-pandemic levels with 230 attendees. The NSBC staff professionally produced 33 sessions featuring 52 speakers. The NSBC recognized two Boating Safety Hall of Fame recipients, Mary Carrier and James Muldon, and awarded 13 organizations with an IBWSS Communication Award. Thank you to the U.S. Coast Guard, Deckee, and support from other sponsors for making this conference possible. Learn more at [www.IBWSS.org](http://www.IBWSS.org).

## FREE RESOURCES

**Total boxes shipped:** 1,000+  
**Individual resources:** 350,000



## KNOW YOUR BUOYS

There are no white lines, street signs, or stop lights while boating. It can be more challenging than driving a car, but there still are "rules of the road." Know Your Buoys takes a practical approach about buoys and markers, including tips to avoid a collision, difference between danger & regulatory buoys, essential markers & definitions, navigation at night, and more navigation rules. All boaters – whether on a powerboat, paddlecraft, or sailboat – can find helpful information, watch videos, and test their knowledge of common buoys and markers at [www.BoatOnCourse.com/Buoys](http://www.BoatOnCourse.com/Buoys).

## SAFE BOATING CAMPAIGN

The Safe Boating Campaign provided resources encouraging all boaters to wear a life jacket and boat responsibly to partners around the world. An interactive toolkit included animated videos, infographics, photography, talking points, templates, fact sheets, radio PSAs, and more. Partners creatively participated in Wear Your Life Jacket at Work Day and National Safe Boating Week by flooding social media with these resources and more. In addition, the NSBC brought the safety message directly to boaters with launch point signs and radio ads. Learn more at [www.SafeBoatingCampaign.com](http://www.SafeBoatingCampaign.com).

## WAVES OF HOPE

Waves of Hope is a boating safety coalition dedicated to working together toward a common goal of saving lives on the water. It provides a platform for survivors, families, and partners to collectively take action, share their stories, and educate others on the importance of responsible boating in hopes to prevent future tragedies. The coalition continued to support each other through monthly networking opportunities. The NSBC provided \$26,500 in grassroots grants to family representatives to make an impact in their local communities - including community events, life jacket loaner stations, youth camps, radio ads, launch point signs, and more! Learn more about Waves of Hope at [www.WavesOfHopeBoating.org](http://www.WavesOfHopeBoating.org).

## MEMBERSHIP SNAPSHOT

**Admiral Club:** 24  
**Mariner Club:** 11  
**Crew Club:** 60  
**Instructors:** 330  
**Ambassador Club:** 75





# BOATING SAFETY HALL OF FAME

## RECOGNIZING CAREER LEADERSHIP IN MAKING WATERWAYS SAFE

### MARY CARRIER

NSBC named Texas Parks and Wildlife Department's Boating Education Coordinator, Mary Carrier, to the Boating Safety Hall of Fame. Carrier was instrumental in developing and implementing various components of boating safety programs to advance boating safety throughout the nation and the state of Texas.

Carrier served in the United States Army for over twenty years and completed her career as a training advisor at Fort Shafter, Hawaii. After retiring from active duty, Carrier used her leadership skills and commitment to boating and water safety to develop outreach programs and hands-on training for recreational boaters.

"Mary has been an agent for change throughout her career," said Stu Gilfillen, chair of the NSBC. "Her induction into the Boating Safety Hall of Fame is a reflection of the trailblazer she is in every aspect of what she does – and on behalf of the entire board of the National Safe Boating Council, welcome!"



Carrier has made a nationwide impact through involvement with national entities, including the U.S. Coast Guard Auxiliary, American Canoe Association, National Association of State Boating Law Administrators (NASBLA), National Safe Boating Council, and Safe Kids, as well as local organizations including Galveston Bay Sail & Power Squadron, The Single Sailors Association, The Texas Drowning Prevention Alliance, Coastal Brigade, and others.

She served as a NASBLA Charge Leader and was instrumental in efforts to build and update the boating safety dashboards on mandatory education and state reciprocity, which illustrate when a valid boating certification in one state is accepted in another state.

Since Carrier joined the U.S. Army at the age of 18, she has been a trailblazer for women.

"With courage, determination, and perseverance, Mary has renounced stereotypes and excelled in professions that have traditionally been the province of men," said Peg Phillips, executive director of the National Safe Boating Council. "Of the 46 people that have been inducted, only 5 were women and none – until now – were people of color."

### JAMES MULDOON

NSBC named METCOR/LSI CEO and founder, James Muldoon, to the Boating Safety Hall of Fame. Muldoon was a key contributor to the development of the U. S. Coast Guard's Strategic Plan of the National Recreational Boating Safety Program, and advocated for water skills-based training to increase safety and reduce accidents and fatalities.

"Mr. Muldoon's work has left an indelible mark on the recreational boating and marine industries," said Stu Gilfillen, chair of the NSBC. "His leadership and advocacy resulted in the development of the National On-Water Standards, which all boating organizations and boaters are benefiting from today."



As the chair of the National Boating Safety Advisory Council (NBSAC) for 11 years, Muldoon's leadership advanced NBSAC's ability to contribute to U.S. Coast Guard initiatives that support boaters around the country. Under his direction, NBSAC established permanent liaisons with two other U.S. Coast Guard Councils (Commercial and

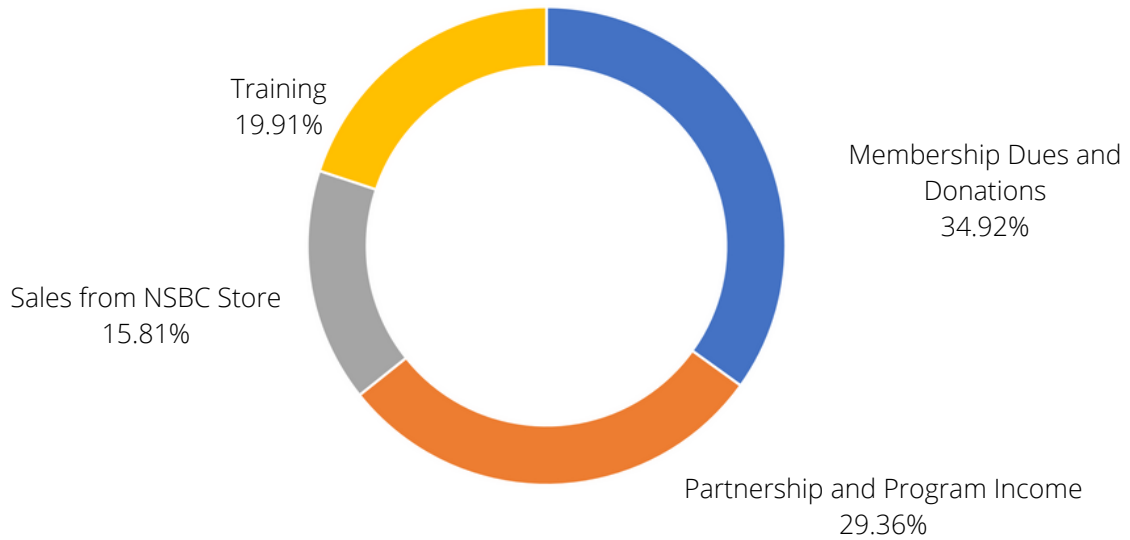
Towing), increased cooperation, and expanded implementation of safety measures for all boaters. He has also been recognized by almost every major organization in the boating safety community for his outstanding contributions.

For decades, Mr. Muldoon has supported boating safety education and training opportunities at the national and grassroots levels. He was a key player in the development and funding approval of US Sailing's national keelboat training and certification program. Over 35 years ago, he founded the Brendan Sail Training Program for Youth with Learning Differences to boost self-confidence and personal growth in children with learning differences.

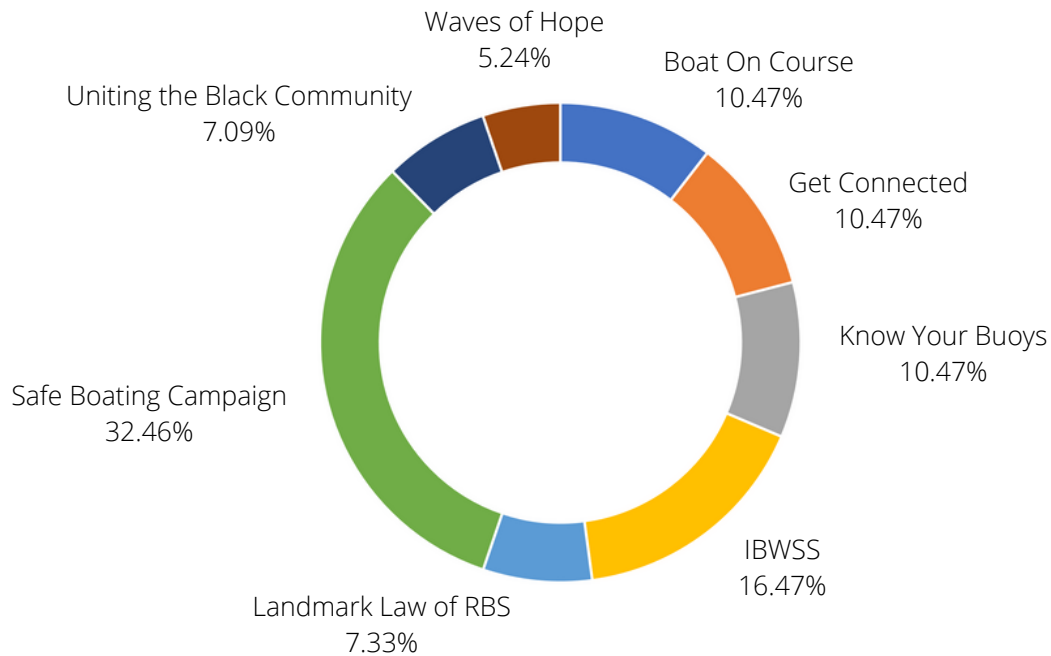
"Mr. Muldoon exemplifies the passion for boating safety that the National Safe Boating Council looks for in a Boating Safety Hall of Fame inductee," said Peg Phillips, executive director of the National Safe Boating Council. "He has dedicated his career to making our waterways safer and is worthy of joining the elite group of 47 hall of fame members."

Muldoon has served as CEO and founder of METCOR/LSI since 1979, which provides specialized procurement-related and customized learning solutions and services to federal and corporate clients in the high technology/emerging market arenas.

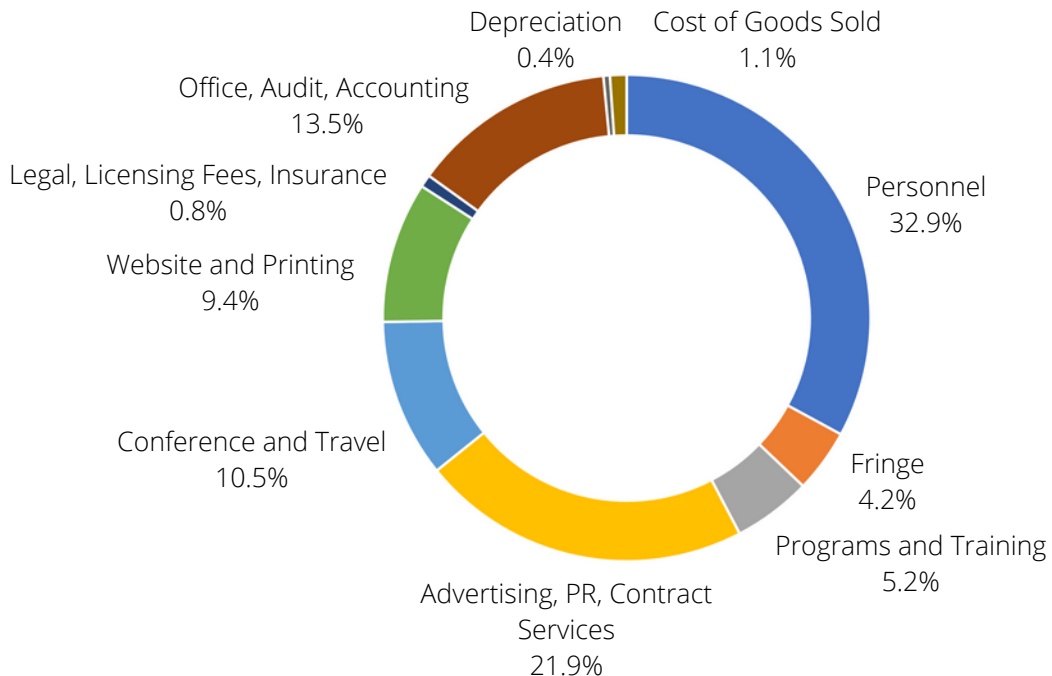
## 2022 OPERATIONS INCOME



## 2022 U.S. COAST GUARD GRANT INCOME



## 2022 EXPENSES



# ADMIRAL CLUB MEMBERS

# MARINER CLUB MEMBERS

- American Samoa Government
- Brunswick Boat Group
- Kawasaki
- Las Vegas Boat Harbor
- Mercury Marine
- National On-Water Standards
- Orion
- Safer Boater
- Stearns
- Susquehanna Marine Services
- Twiggy the Water Skiing Squirrel

## EXECUTIVE BOARD OF DIRECTORS

Chair, Robert Newsome  
National Marine Manufacturers Association

Vice Chair, Alan Dennison  
BoatUS Foundation

Past Chair, Stu Gilfillen  
US Sailing

Treasurer, Elena Yearly  
EMY Consulting LLC

Secretary, Lisa Dugan  
Minnesota Department of Natural Resources

Member at Large, David Broadbent  
American Boat and Yacht Club

Member at Large, Grant Brown  
Colorado Parks and Wildlife

Member at Large, Stephanie Hussey  
Recreational Boating & Fishing Foundation



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