



MARKETING RESOURCES

LAUNCH ANNOUNCEMENT TEMPLATE

This launch announcement may be customized for your organization and local efforts.

FOR IMMEDIATE RELEASE:

<DATE>

**<ORGANIZATION> LAUNCHES ON-WATER POWERBOAT TRAINING PROGRAM
IN PARTNERSHIP WITH THE NATIONAL SAFE BOATING COUNCIL**

<BRIEF DESCRIPTION OF ORGANIZATION> Supports Safer Recreational Boating

<CITY, STATE> – <ORGANIZATION>, <BRIEF DESCRIPTION OF ORGANIZATION>, announced today it has partnered with the National Safe Boating Council (NSBC), a national nonprofit dedicated to recreational boating safety, to provide on-water powerboat training. <ORGANIZATION> is a course provider of the NSBC’s nationally recognized Boat Control On-Water Training program.

“Whether you’re new to powerboating or would like to master a new skill, at <ORGANIZATION> we can you gain more confidence on the water,” said <NAME>, <TITLE>, of <ORGANIZATION>. “Our NSBC Certified Instructors have undergone rigorous training to teach recreational boaters in accordance with the American National Standard for on-water skills.”

NSBC’s Boat Control On-Water Training course offers small group on-water power boat instruction in a ratio of 1 instructor to 4 students. The course may only be taught by a NSBC Certified Instructor. Boat Control On-Water Training advances boaters through four modules; Module 1: Introduction to Powerboating, Module 2: Precision Docking and Boat Handling, Module 3: Open Water Boat Handling, and Module 4: Open Water Advanced Maneuvers. Each maneuver is repeated advancing from idle speed to displacement mode, then planing mode. A boater may take one or all four modules.

“We welcome <ORGANIZATION> as a course provider and grateful for their dedication to boating safety,” said Peg Phillips, executive director, of the NSBC. “Our network of course providers and NSBC Certified Instructors help create a safe boating experience for all recreational boaters by training responsible powerboaters.”

NSBC’s Boat Control On-Water Training conforms to the American National Standard for on-water power skills as verified through an independent third-party assessment process. *Please note, this is not a certification or licensing program.*

The NSBC and <ORGANIZATION> recommend all boaters participate in instruction and education prior to launching. To register for Boat Control On-Water Training, please visit <or please contact> <ADD INFORMATION ON HOW SOMEONE MAY REGISTER FOR YOUR COURSE>.



About <ORGANIZATION>
<ORGANIZATION BOILERPLATE>

About National Safe Boating Council

Founded in 1958, the National Safe Boating Council (NSBC) serves as a national catalyst for developing a safe boating culture by providing educational resources, outreach programming, and training opportunities for industry partners and the boating community to influence safe, secure, and responsible boating. For more information, please visit <https://www.safeboatingcouncil.org>.

Media Contact

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