

NATIONAL SAFE BOATING COUNCIL

2021 ANNUAL REPORT



[SAFEBOATINGCOUNCIL.ORG](https://www.safeboatingcouncil.org)

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CHAIR COMMENTS

In 2021, the NSBC continued to grow and adapt our programs and communications to the new normal that we are all living. But with every change, we ensured that our focus was on making recreational boating safer and saving lives.

The past year also gave us the chance to reflect on how we got to where we are. One highlight was the 50th anniversary of the Federal Boat Safety Act of 1971, which established the National Recreational Boating Safety Program and gave the U.S. Coast Guard the authority to establish mandatory boat manufacturing and safety standards.

Additionally, we welcomed Mary Carrier and James Muldoon into the Boating Safety Hall of Fame, recognizing their long-term impact on boating safety. Ms. Carrier was key in helping NASBLA build and update boating safety dashboards on mandatory education and state reciprocity. She also holds the distinction of being one of only five women inducted into the Hall of Fame, and the first person of color. Mr. Muldoon has long been a catalyst for change, having been a driving force in the development of the National On-Water Standards.



We were ecstatic to hear that our executive director, Peg Phillips, was appointed as a member of the U.S. Coast Guard's National Boating Safety Advisory Committee (NBSAC). Her appointment to NBSAC is reflective of her hard work and dedication to the recreational boating safety community for over 20 years. The staff of the NSBC also put on what I consider to be the best virtual conference of 2021 - the International Boating Water Safety Summit. It featured 35 sessions with 47 speakers with nearly 1,200 people registered. The staff's ability to pivot to a virtual platform and knock it out of the park is a testament to their creativity, flexibility, and talent.

At the core of our continued growth is the support of partners and members like you. Your commitment to making recreational boating safer is what drives us to improve, and it's been my honor to work alongside so many passionate people.

With gratitude,
Stu Gilfillen

TRAINING

With on-water training, we are creating a safer environment on our waterways. The NSBC has two on-water courses that meet the American National Standards for power.

- **NSBC Instructor Certification:** Instructor candidates must be pre-approved by the NSBC. Upon completion of the 3-day on-water training, instructor certificates are issued. All current NSBC instructors are entered into the national database and may teach the Boat Control On-Water Training curriculum.
- **Boat Control On-Water Training:** This curriculum can be taught to recreational boaters, marine patrol, or marine first responders by a NSBC instructor. The course has 4 modules; each module is 3 hours of on-water instruction. A certificate of completion can be awarded for each module, but this is not an instructor certification course.

In 2021, the NSBC staff developed a digital portal with resources to help NSCB instructors maintain their certification. This includes course waivers, course reports, course certificates, course evaluation, marketing resources, and more. In addition, current instructors may opt-in to Find An Instructor - a searchable database with NSBC instructors around the nation.

Learn more about NSBC on-water training at www.safeboatingcouncil.org/training.



NSBC PROGRAM UPDATES

SAFE BOATING CAMPAIGN

The NSBC's Safe Boating Campaign provided resources encouraging all boaters to wear a life jacket and boat responsibly to partners around the world. An interactive toolkit included animated videos, infographics, photography, talking points, templates, fact sheets, radio PSAs, and more.

Partners creatively participated in Wear Your Life Jacket at Work Day and National Safe Boating Week by flooding social media with these resources and more. In addition, the NSBC brought the safety message directly to boaters with launch point signs and radio ads. Learn more at www.SafeBoatingCampaign.com.

GET CONNECTED BOATING

An engine cut-off switch (also known as ECOS, engine cut-off switch link, engine cut-off device, kill switch, man overboard device) cuts power to the engine by sensing when the captain goes overboard. The NSBC's Get Connected campaign reminds boaters to use an engine cut-off switch every time they go powerboating to stay safe on the water. It educates about the different devices available – such as a coiled lanyard, wristband, or key fob.

As of April 1, 2021, as part of the National Defense Authorization Act, individuals operating vessels required to have an engine cut-off switch must use them. Learn more at www.GetConnectedBoating.org.

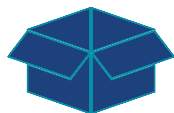
FBSA OF 1971

On August 10, 1971, President Nixon signed the Federal Boat Safety Act, mandating a cooperative Federal-State effort to improve the safety of recreational boating in the United States. 2021 marked the 50th anniversary of the FBSA of 1971. The NSBC celebrated its 50th anniversary during the 2021 International Boating and Water Safety Summit. Learn more at www.FederalBoatSafetyAct.com.

FREE RESOURCES

Total boxes shipped: 700

Individual resources: 142,000



WAVES OF HOPE

Waves of Hope is a boating safety coalition dedicated to working together toward a common goal of saving lives on the water. It provides a platform for survivors, families, and partners to collectively take action, share their stories, and educate others on the importance of responsible boating in hopes to prevent future tragedies. The coalition continued to support each other through monthly networking opportunities. The NSBC provided \$30,000 in grassroots grants to family representatives to make an impact in their local communities – including community events, life jacket loaner stations, youth camps, radio ads, launch point signs, and more! Learn more about Waves of Hope at www.WavesOfHopeBoating.org.

BOAT ON COURSE

Put your boating safety knowledge to the test with new educational boating safety videos and quizzes from the National Safe Boating Council in partnership with the U.S. Coast Guard. Boat On Course teaches the basic navigation rules of boating. New topics include Boater Etiquette at Launch Areas, How to Navigate Channels as a Paddler, Safety Equipment for Paddlers, and Sharing the Waterways. Watch at your own pace, and test your knowledge at the end of each video at www.BoatOnCourse.com.

INTERNATIONAL BOATING AND WATER SAFETY SUMMIT

The 2021 International Boating and Water Safety Summit was held virtually from May 17-19, 2021. Nearly 1,200 people registered for this interactive conference. This was the first time IBWSS was hosted virtually and available to anyone interested in boating and water safety for free. The NSBC staff professionally produced 35 sessions featuring 47 speakers. All sessions are available to watch at www.IBWSS.org.

MEMBERSHIP SNAPSHOT

Admiral Club: 22

Mariner Club: 13

Crew Club: 65

Instructors: 270

Ambassador Club: 95



BOATING SAFETY HALL OF FAME

RECOGNIZING CAREER LEADERSHIP IN MAKING WATERWAYS SAFE

MARY CARRIER

NSBC named Texas Parks and Wildlife Department's Boating Education Coordinator, Mary Carrier, to the Boating Safety Hall of Fame. Carrier was instrumental in developing and implementing various components of boating safety programs to advance boating safety throughout the nation and the state of Texas.

Carrier served in the United States Army for over twenty years and completed her career as a training advisor at Fort Shafter, Hawaii. After retiring from active duty, Carrier used her leadership skills and commitment to boating and water safety to develop outreach programs and hands-on training for recreational boaters.

"Mary has been an agent for change throughout her career," said Stu Gilfillen, chair of the NSBC. "Her induction into the Boating Safety Hall of Fame is a reflection of the trailblazer she is in every aspect of what she does – and on behalf of the entire board of the National Safe Boating Council, welcome!"



Carrier has made a nationwide impact through involvement with national entities, including the U.S. Coast Guard Auxiliary, American Canoe Association, National Association of State Boating Law Administrators (NASBLA), National Safe Boating Council, and Safe Kids, as well as local organizations including Galveston Bay Sail & Power Squadron, The Single Sailors Association, The Texas Drowning Prevention Alliance, Coastal Brigade, and others.

She served as a NASBLA Charge Leader and was instrumental in efforts to build and update the boating safety dashboards on mandatory education and state reciprocity, which illustrate when a valid boating certification in one state is accepted in another state.

Since Carrier joined the U.S. Army at the age of 18, she has been a trailblazer for women.

"With courage, determination, and perseverance, Mary has renounced stereotypes and excelled in professions that have traditionally been the province of men," said Peg Phillips, executive director of the National Safe Boating Council. "Of the 46 people that have been inducted, only 5 were women and none – until now – were people of color."

JAMES MULDOON

NSBC named METCOR/LSI CEO and founder, James Muldoon, to the Boating Safety Hall of Fame. Muldoon was a key contributor to the development of the U. S. Coast Guard's Strategic Plan of the National Recreational Boating Safety Program, and advocated for water skills-based training to increase safety and reduce accidents and fatalities.

"Mr. Muldoon's work has left an indelible mark on the recreational boating and marine industries," said Stu Gilfillen, chair of the NSBC. "His leadership and advocacy resulted in the development of the National On-Water Standards, which all boating organizations and boaters are benefiting from today."



As the chair of the National Boating Safety Advisory Council (NBSAC) for 11 years, Muldoon's leadership advanced NBSAC's ability to contribute to U.S. Coast Guard initiatives that support boaters around the country. Under his direction, NBSAC established permanent liaisons with two other U.S. Coast Guard Councils (Commercial and

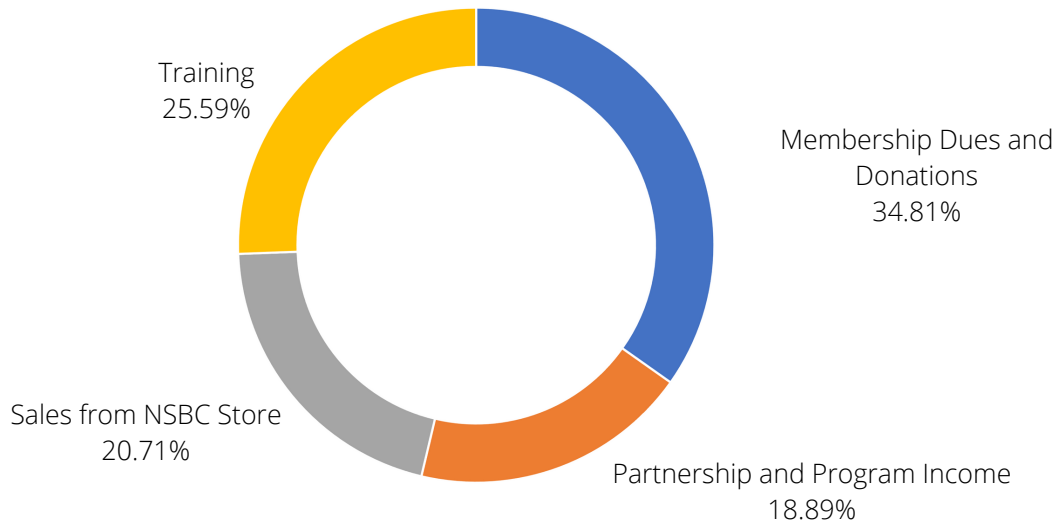
Towing), increased cooperation, and expanded implementation of safety measures for all boaters. He has also been recognized by almost every major organization in the boating safety community for his outstanding contributions.

For decades, Mr. Muldoon has supported boating safety education and training opportunities at the national and grassroots levels. He was a key player in the development and funding approval of US Sailing's national keelboat training and certification program. Over 35 years ago, he founded the Brendan Sail Training Program for Youth with Learning Differences to boost self-confidence and personal growth in children with learning differences.

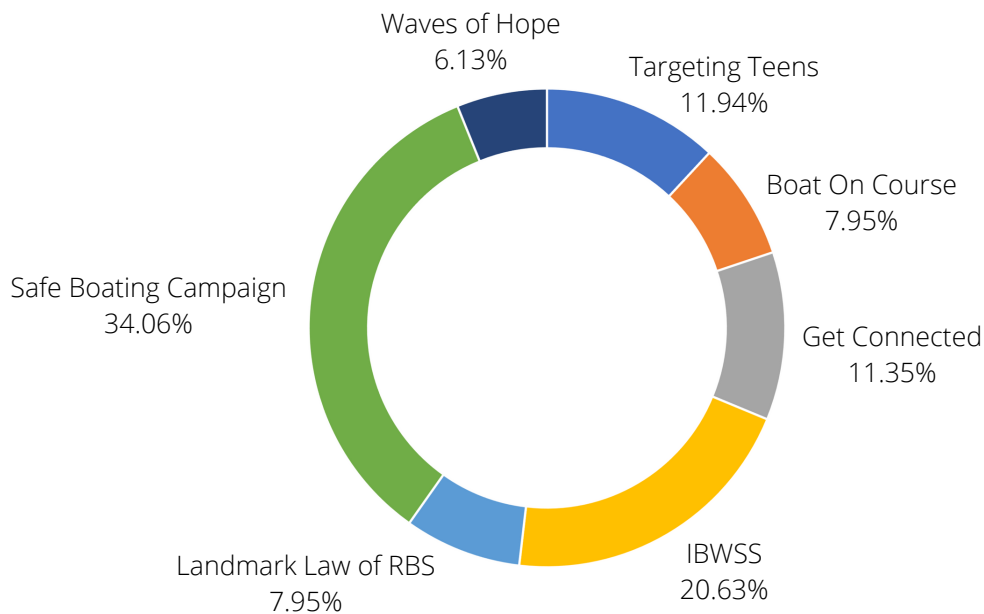
"Mr. Muldoon exemplifies the passion for boating safety that the National Safe Boating Council looks for in a Boating Safety Hall of Fame inductee," said Peg Phillips, executive director of the National Safe Boating Council. "He has dedicated his career to making our waterways safer and is worthy of joining the elite group of 47 hall of fame members."

Muldoon has served as CEO and founder of METCOR/LSI since 1979, which provides specialized procurement-related and customized learning solutions and services to federal and corporate clients in the high technology/emerging market arenas.

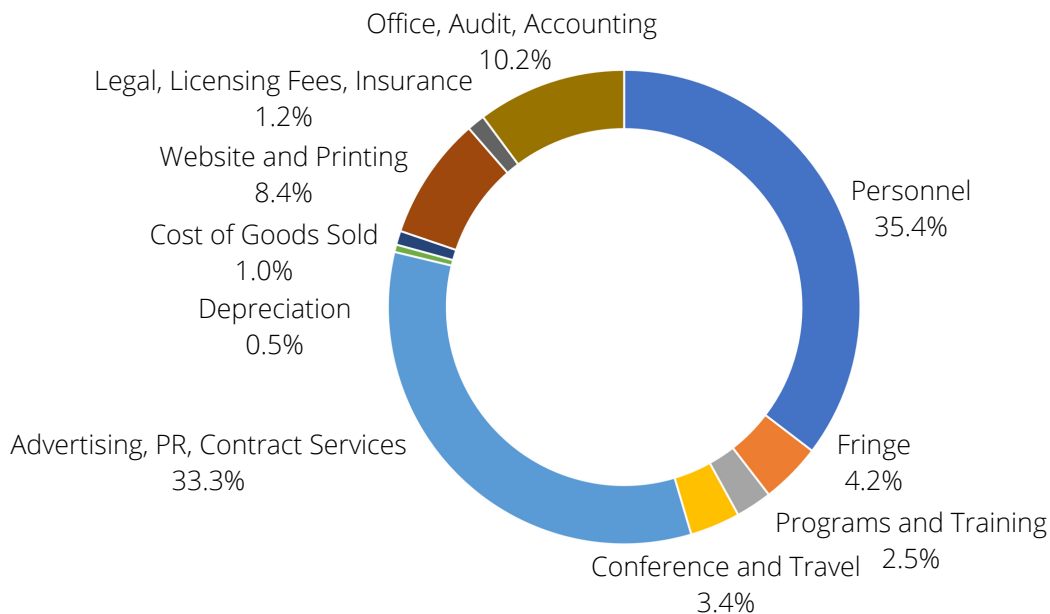
2021 OPERATIONS INCOME



2021 U.S. COAST GUARD GRANT INCOME



2021 EXPENSES



ADMIRAL CLUB MEMBERS

MARINER CLUB MEMBERS

- Absolute Outdoor
- Boating Lake
- Brunswick Boat Group
- Coleman Company
- Garmin
- Kawasaki
- Maryland Natural Resources Police
- Mercury Marine
- Orion
- Safer Boater
- Scott Swanby
- Susquehanna Marine Services
- Twiggy the Water Skiing Squirrel

EXECUTIVE BOARD OF DIRECTORS

Chair, Stu Gilfillen
US Sailing

Vice Chair, Alan Dennison
BoatUS Foundation

Past Chair, Chris Stec
ACA Instructor Trainer and Educator

Treasurer, Robert Newsome
National Marine Manufacturers Association

Secretary, Lisa Dugan
Minnesota Department of Natural Resources

Member at Large, Grant Brown
Colorado Parks and Wildlife

Member at Large, Dana Gage
The LV Project

Member at Large, Stephanie Hussey
Recreational Boating & Fishing Foundation

Member at Large, Kate Neubauer
Neubauer Consulting



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