



Get Connected

It only takes a second for a boater to fall overboard when the boat hits a wave, wake, takes a sharp turn, runs into a submerged object, or suffers steering failure. This puts them in immediate danger of being struck by the boat propeller.

The National Safe Boating Council's Get Connected campaign encourages boaters to use their engine cut-off switch every time they go boating. Below is information about how engine cut-off switches work and how they keep boaters and passengers safe on the water.

Following are suggested social media posts that may be used with any of the videos, social media images, photos, and other resources available at www.getconnectedboating.org.

TEMPLATE SOCIAL MEDIA POSTS

- The Get Connected campaign was developed to encourage boaters to use their engine cut-off switch every time they go boating.

#themoreyouknow #fastfacts

- Plan for the unexpected. Use an engine cut-off switch - every time.

#safeboatingtips #getconnected

- Real-deal boaters love their gear – including an engine cut-off switch.

#getconnected #stayconnected #safeboating #gearjunkie

- It only takes a second to fall overboard when a boat hits a wave, wake, takes a sharp turn, runs into a submerged object or suffers steering failure.

#getconnected #safeboating #themoreyouknow





- No one plans on falling overboard. In addition to a life jacket, make sure to wear or use your engine cut-off switch – every time.

#getconnected #safeboating #boatertips

- In addition to a life jacket, make sure to always wear or use an engine cut-off switch.

#realboaters #getconnected #stayconnected #gearjunkie

- #realrisks of falling overboard: you may be struck by the boat propeller, left behind as the boat takes off without you, or the boat may continue to circle, striking others in the water. It only takes a moment to #getconnected and #stayconnected.

- You may also hear an engine cut-off switch referred to as an engine cut-off system, engine cut-off device, kill-switch lanyard, or kill-switch.

#themoreyouknow #fastfacts

- An engine cut-off switch stops the boat's engine should the operator unexpectedly fall overboard.

#themoreyouknow #fastfacts #safetygear #gearjunkie

- Which ECOS is right for you? A lanyard will connect you directly to the engine cut-off device, whereas a wireless device can cut power to the engine remotely, sensing when the boat operator goes overboard. Bonus: wireless devices can also track the boat's location and call for help in an emergency.

#getconnected #ECOS #safeboating

- Accident reports show that using an engine cut-off switch prevents propeller injuries and deaths. U.S. Coast Guard statistics show that in 2019, propeller accidents resulted in 35 deaths and 155 injuries.

#themoreyouknow #fastfacts

- Most propeller injuries and fatalities are preventable.

#safeboating #getconnected #stayconnected

- In less than one minute, a boater can connect an engine cut-off switch, put on a life jacket and potentially save lives.

#hero #boatinghero #savelives #getconnected #wearit #useit



- A majority of new boats already have an engine cut-off switch installed. Older boats may need to have a switch installed.

#getconnected #savelives #themoreyouknow #worthit