

## WORDS FROM THE INDUSTRY

Today, most manufacturers far exceed product regulations by voluntarily building to industry safety standards. There's a higher level of boating safety overall through product design, availability of training and boater education thanks to the Federal Boat Safety Act. The industry stands behind delivering the best boating experience – a safe one.

> — Robert Newsome Senior VP, Operations, National Marine Manufacturers Association



"When working with similar industries in the recreational business, I am always amazed how friendly and collegial our sector is when it comes to developing regulations and standards. Our industry has safety as one of our top priorities, whenever ABYC needs assistance in the product safety area, we are overwhelmed by the responses and commitment of resources. — John Adey President, American Boat and Yacht Council



The boating industry is reinforcing a quality and safe boating experience (because of the Act). — Ann Baldree VP, Chaparral Boats, Inc.



The FBSA continues to impact boating safety education in a significant way; especially with the shared ownership of boats — a new way for more people to gain safe and fun access to boating. — Dr. Ed Mahoney Professor Emeritus and Research Center Director, Michigan State University We have more people boating, more boats on the water than ever before, and yet fewer incidences than we've ever had. Because of the Act, the marine industry is exceeding industry standards. And, FBSA set the foundation to hold boaters to higher safety standards and make recreating on the water safer. — Matt Gruhn President, Marine Retailers Association



The FBSA paved the way for opportunities of cooperation and funding between the U.S. Coast Guard, the National Safe Boating Council, and the states. Creating recreational boating outreach, resources, training, education, and events influences boater behavior and contributes to a safer boating environment. — Peg Phillips Executive Director, National Safe Boating Council



The Federal Boat Safety Act, in conjunction with other industry safety standards, has been part of the guiding principle for the recreational boating industry to design and build safe products for consumers. Consumers today have an expectation that when they put their family onboard one of our products that they can enjoy a fun day on the water, with the peace of mind that safety is built in. — Pete Chisholm Product Safety Manager, Mercury Marine





Use your time wisely. You spend as much time preparing to go boating as you actually do boating. You can enhance your experience by having that safety equipment on board. The data shows that if you perceive those risks, whether it's bad weather or having kids on board, you will change your behavior to accommodate that risk. — John Johnson CEO, NASBLA



In the last 50 years, there have been culture shifts, expanding education, and outreach in recreational boating. It's safe boaters out on the water that become role models, where everyone shifts toward that safety mindset. We're really happy with the progress that's been made, and hopefully, that will continue as more people adopt the National On-Water Standards. — Joanne Dorval

Assistant VP, Government Relations, US Sailing



Before the FBSA, the strong relationship the Coast Guard currently has with our state boating partners didn't exist. For the past 50years, we've worked hand-in-hand to make boating a safe and enjoyable pastime for the recreational boater.

— Jeff Decker Regulatory Development and Coordination Manager, U.S. Coast Guard



The FBSA set the framework for collaboration between Federal, State and national non-profit agencies and got us where we are today. Without it, we possibly would be stumbling around attempting to establish systemic opportunities for organizations, states and the federal government to work effectively in safeguarding recreational boaters. — John Malatak

Retired Chief for Program Operations, U.S. Coast Guard Office of Boating Safety

Over the last 50 years since the act was passed, we are seeing a positive cultural shift in favor of both fun and safety on the water. That's why we do what we do – to keep people safe while they enjoy themselves on the water. — Brian Dorval National On-Water Standards Facilitator

You know, the perception is changing. You look at the ski and snowboard industry. 15-20 years ago, nobody wore a helmet; now everybody wears a helmet. You're starting to see life jackets be normalized. You see cultural habits change. It becomes normal. You look like an outlier now if you don't wear one. We have the FBSA, in part, to thank for this. — Stu Gilfillen Director of Education, US Sailing

