

**Memorandum of Understanding
Between the
National Safe Boating Council
And the
Canadian Safe Boating Council**

This Memorandum of Understanding is between the National Safe Boating Council (hereafter referred to as "NSBC") and the Canadian Safe Boating Council (hereafter referred to as "CSBC").

The NSBC is a national, non-profit coalition of organizations committed to the advancement and promotion of safer boating through education, outreach, and training; and

The CSBC is a national, non-profit association and is committed to the promotion of safe and responsible boating in Canada; and

Both organizations desire to form a covenant of mutual cooperation and collaboration in support of safe and responsible boating for the benefit of boaters throughout North America;

In consideration of the foregoing and the furtherance of the mutual goals and premises thereof and the conditions hereinafter set forth, the parties do hereby covenant and agree as follows:

NSBC and CSBC will work to support each organization's respective mission.

The mission of the NSBC is to be the foremost coalition to advance and promote a safer recreational boating experience through education, outreach, and training.

The NSBC exists to make recreational boating safer. The community served includes organizations, groups, agencies, and companies who influence and impact recreational boating safety.

The NSBC accomplishes its mission by:

- Conducting a series of on-going national campaigns to promote safe boating;
- Providing opportunities to work directly with national and international leaders in boating education;
- Improving the professional development of boating safety educators;
- Disseminating safe boating information;
- Developing and recognizing outstanding boating safety programs; and
- Supporting research initiatives that strengthen boating education and safety awareness.

The CSBC promotes safe and responsible boating throughout Canada.

As an alliance of members committed to preventing boating injuries and drownings, the CSBC works to achieve its mission by:

- Defining key boating safety problems and issues that need to be addressed in Canada;
- Providing professional development for members and other partner organizations that help raise their awareness and understanding of and commitment to boating safety problems and resolutions;
- Providing common core education messages and resource materials that members can use in their education efforts with boaters;
- Acting as a clearinghouse for sharing safety boating ideas and information and as a forum aligning and encouraging synergy among member efforts;
- Being a collective voice consulting with government and other boating stakeholders to advocate for changes that will enhance boating safety, including standards, regulations, legislation, and enforcement; and
- Linking with international boating safety organizations to exchange information and resources.

NSBC and CSBC will work cooperatively to identify opportunities to strengthen both national and local collaborative efforts, including fostering mutual support for NSBC and CSBC programs. NSBC and CSBC will work together in identifying and developing opportunities to recognize and promote safe boating.

The two organizations will, when appropriate, allow for sharing each organization's resources and the duplication of non-copyrighted materials (such as public service announcements, posters, flyers, slogans, and logos) to further the mission of safer boating and to share resources for each country's National Safe Boating Awareness campaign.

The two organizations will promote, support, and coordinate the development of an international agenda for the International Boating & Water Safety Summit and the United States' involvement in the CSBC Symposium.

The NSBC and CSBC will cooperatively support outreach initiatives related to harmonized North American life jacket standards.

NSBC and CSBC will strive to maintain routine communications between each organization's policy-makers and staff to promptly address concerns that may arise on recreational boating safety issues and to keep each organization informed of policies, priorities, actions, and other developments that might impact the parties' relationship and/or their ability to support the broader safety agenda.

The Chair of the NSBC and Chair of the CSBC shall coordinate the participation of their respective organizations on appropriate committees. The Chair of the CSBC will sit on the NSBC Board of Directors as an ex-officio, non-voting member. The Chair of the NSBC will be considered an invited observer of all CSBC Board meetings and will have no voting rights.

In consideration of each organization's willingness to provide complimentary membership benefits to the other party, NSBC and CSBC agree to waive any relevant annual membership fees. The two organizations will recognize reciprocal membership of each other's organization. When necessary, any costs associated with initiatives associated with the Memorandum of Understanding will be absorbed by each organization and no exchange of funds will be required.

This Memorandum of Understanding shall become effective on the date of its execution by both parties and shall remain in effect until its termination by either party upon a 30-day written notice. This MOU shall be reviewed by the parties every three (3) years in order to modify and/or update its content. It is understood and agreed by the parties that this MOU represents the complete agreement between the parties.

Any amendments to this MOU are subject to the written agreement of both parties.

As a condition of this agreement, the parties agree not to discriminate against any person because of race, color, creed, sex, religion, national origin, age, or disability.

IN WITNESS WHEREOF the said parties have herewith set their hands and seals as of the date(s) below written.

For the Canadian Safe Boating Council:



CSBC Chair

Sept 25 / 2016
Date

For the National Safe Boating Council:



NSBC Chair

25 Sept 2016
Date