

FOR IMMEDIATE RELEASE

**National Safe Boating Council and NOAA's National Weather Service Partner  
for National Safe Boating Week**

*Partners offer safety tips for boaters and passengers*

Manassas, VA (May 16, 2014) – With warmer weather right around the corner, millions of Americans will enjoy boating with friends and family this year. The [National Safe Boating Council](#) (NSBC) and the [National Oceanic and Atmospheric Administration's](#) (NOAA's) [National Weather Service](#) (NWS) are proud to announce their ongoing partnership to support boating safety by creating new, weather and safety-specific public service announcements (PSAs) for National Safe Boating Week, held from May 17-23, 2014.

“We want to increase boating safety awareness, to be sure that everyone enjoying time out on the water are wearing properly fitted, U.S. Coast Guard-approved life jackets, and being aware of the local weather forecast. Fun boating means safe boating for all,” said Rachel Johnson, executive director of the National Safe Boating Council.

The NSBC and NOAA developed seven public service announcements to be played throughout National Safe Boating Week. Topics include: boating under the influence, thunderstorm safety, life jackets, hurricane preparedness for boaters, “Love the Life – Wear It!,” safe navigation in fog, and fire extinguishers.

The announcements as well as additional information can be found at [nws.noaa.gov/os/marine/safeboating](http://nws.noaa.gov/os/marine/safeboating) and [SafeBoatingCampaign.com](http://SafeBoatingCampaign.com).

“Boaters nationwide should know the forecast before they leave the dock,” said Louis Uccellini, Ph.D., director of NOAA's National Weather Service. “Weather is essential for boating decisions, and the forecast could save your life! NOAA Weather Radio, mobile devices and other sources make weather information more readily available than ever before, so be weather ready!”

National Weather Service and National Safe Boating Council will collaborate with other boating safety groups and organizations to encourage safe boating on the water during National Safe Boating Week and throughout the 2014 boating season.

**About the National Safe Boating Council**

The National Safe Boating Council (NSBC) is the foremost coalition for the advancement and promotion of safer boating through education, outreach, and training. The NSBC accomplishes this mission by promoting outreach and research initiatives that support boating education and safety awareness; improving the professional development of boating safety educators through training; and developing and recognizing outstanding boating safety programs. To learn more about the NSBC and its programs, visit [SafeBoatingCouncil.org](http://SafeBoatingCouncil.org).

### **About NOAA National's Weather Service**

NOAA's National Weather Service supplies the most up-to-date and accurate weather forecast and warning information to the public. NWS's marine forecasts provide timely weather information relating to U.S. coastal and offshore waters, the Great Lakes, and the open oceans to ensure the safety of life and protection of property, promote international and interstate commerce by improving the efficiency of marine operations, mitigate environmental impacts and enhance the quality of life for the United States. NOAA's National Ocean Service provides navigation products that protect lives, strengthen the maritime economy, and position America for the future. For more information visit [weather.gov/marine](http://weather.gov/marine) or [noaa.gov](http://noaa.gov). Be sure to follow NOAA on Twitter at [twitter.com/usNWSgov](https://twitter.com/usNWSgov), Facebook at [facebook.com/usnoaa.gov](https://facebook.com/usnoaa.gov) and other social media channels at [weather.gov/socialmedia](http://weather.gov/socialmedia).

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