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FOR IMMEDIATE RELEASE

National Safe Boating Council Announces Denali Borough Water Safety Program as the Boating Safety Youth Award Winners



Manassas, VA (April 2, 2007) –National Safe Boating Council (NSBC) Past Chairman Ed Carter presented the Denali Borough Water Safety Program with the Boating Safety Youth Award at the 11th Annual International Boating and Water Safety Summit (IBWSS) in San Antonio, TX. Sponsored by BoatUS, this award recognizes individuals and organizations that have developed and successfully implemented innovative youth boating education programs targeting safety issues and concerns of a national interest.

This community based program began in the local schools of rural Alaska with the state initiative “Kids Don’t Float” that promoted water safety to children across the state. With the help of local community partners, the Denali Borough Water Safety Program has expanded into a hands-on experience where a group of teens are teaching other students aged 5 to 13. With instruction on the water and kids teaching kids, this course provides a unique experience for learning about water safety and brings energy and enthusiasm into the program.

Boating Safety Youth Award Winners are chosen from eligible programs aimed at students under the age of 18 years with the primary goal of increasing boating safety awareness among youth. The winner receives a trip to IBWSS and a \$2500 grant. The Boating Safety Youth Awards were established by the NSBC, a 501(c)3 non-profit organization that is the foremost coalition for the advancement and promotion of safer boating through education. The NSBC is comprised of over 333 national, regional, and local boating and water safety agencies, organizations and corporations that are all committed to boating safety.