

## MORE ON the 2003 AWARDS

by Joyce Shaw, USPS Representative to NSBC

The National Safe Boating Council offers two annual awards in its continuing effort to recognize the outstanding efforts of individuals and organizations in the field of boating safety education and awareness.

**The Boating Safety Youth Program Award, sponsored by West Marine,** recognizes individuals and organizations that have developed and successfully implemented innovative youth boating education programs targeting safety issues and concerns of a national interest. The winner of this

award receives a paid trip to the Summit, a trophy and \$2,500. The 2003 recipient was the **DuBois Area School District, PA, Kenneth B. Pauling program director, for its DuBois Area School District Boating Water Safety Awareness**



**Program.** The goal of the program is to provide water safety education to every student in grade 9 by offering a challenging, fun and innovative boating safety program. Students and other local groups aged 12 – 18 benefited from this winning entry. (Winner shown above receiving \$2,500 check from West Marine representatives and Chairman Griswold.)

**The Boating Education Advancement Award, sponsored by Coors Brewing Company,** recognizes individuals and organizations that have developed and successfully implemented programs that:

- Enhance the image and recognition of boating safety efforts
- Share success stories for the betterment of safe boating
- Create a closer partnership between national, state & local boating education organizations
- Promote the themes of the National Safe Boating Week campaign

Regional winners (as photographed on cover page) receive \$500, a trip to the IBWSS and the opportunity to compete for the national \$1,000 award. 2003 regional winners include:

**Connecticut's - Basic Canoe and Kayak Safety Course**

**Tennessee's - Tims Ford Boating Event**

**California's - Safe and Wise Water Ways.**

The California program sought to spread the word about boating and aquatic safety and was targeted at children Kindergarten through grade 8.

For complete details on either of these awards, visit the National Safe Boating Council website at [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org). Through the BEAA and Youth Award Programs, NSBC encourages partnerships with the boating community and assists local groups in funding projects that demonstrate our mutual excitement about boating safety and our commitment to *Safer Boating through Education.*

### NEWS FLASH!!

**Coors Brewing Company, sponsor of the Boating Education Advancement Award (BEAA), has just notified NSBC of their increased support for the 2004 awards. Regional winners in 2004 will receive \$1,000 and the national winner will receive an additional \$1,500. In addition to the monetary awards and beautiful trophies, regional finalists receive an all expense paid trip to the Summit to present overviews of their projects. The next Summit will be April 18 – 24, 2004 in Panama City Beach, FL.**

### NSBC MEMBER RECEIVES AWARD

The National Safe Boating Council recently recognized, **Triton Boats**, for the innovation of their newly designed re-boarding ladder. The new ladder is hidden from view until the angler releases a lock enabling the ladder to telescope from the stern. The importance of this innovation could save lives. According to US Coast Guard, over half of the 700 recreational boating related fatalities each year, involve unsuspecting anglers. "It is difficult to re-board a craft from deep water, even if wearing a PFD. This 'always ready' ladder should save lives due to its accessibility, and ease of use," said NSBC Executive Director Virgil Chambers.

In accepting the **Special Life Saving Award for Innovation** from Chambers and NSBC Vice Chairman Ed Carter, Earl Bentz, President of Triton Boats said, "We manufacture boats for the serious Bass fishing professional as well as the weekend angler. We have always considered comfort, style, performance and safety. This ladder is just a continuation of that commitment to our consumer."

Bentz acknowledged the contribution and encouragement given toward production of this new design to Ray Scott, Founder of BASS (*Bass Anglers Sportsmen Society*). Mr. Scott, a NSBC Boating Safety Hall of Fame member, has been credited with numerous boating safety innovations, including the engine cut-off switch, and is also credited with establishing the requirement that BASS tournament participants wear life jackets. Mr. Scott joined Chambers and Carter at the June 16 presentation of award at the Triton Boat Dealer Show held in Nashville, TN.



## NEWS FROM THE NORTH

by John Gullick

There was lots of Canadian activity for the 2003 North American Safe Boating Campaign. Starting with a launch in Peterborough, ON, the heart of one of Canada's greatest inland waterways. Thanks to the Canadian Coast Guard Office of Boating Safety and our sponsors\* who made the event possible.

Our guests included host Luba Goy, star of the TV comedy *Canadian Air Farce*; Peter Adams, Federal Member of Parliament; the local member of the Provincial Parliament; and local dignitaries. The Acting Deputy Commissioner for the Ontario Provincial Police presented an OPP Commissioner Citation to Loreena McKennitt for the Cook-Rees Fund's substantial support in funding the purchase of special underwater search and rescue equipment.

Demonstrations were presented by the Canadian Coast Guard, The Labatt Waterwise Team, Waterski Canada and the Toronto Police Marine Unit with local detachment of the OPP and the Peterborough Fire Department. Special thanks to students and teachers from grades 4 and 5 of the Keith Whitman School for attending the event.

Please join us at the 2003 CSBC Annual Symposium this September in Montreal. Find details on our web site [www.csbc.ca](http://www.csbc.ca). The SmartRisk Foundations will report research results related to our PFD/Lifejacket Task Force Report.

Have a safe and fun boating season!

\*The Campaign Sponsors:

*The Cook Rees Fund for Water Search and Safety, Mustang Survival, Paris Marine, Ontario Marine Operators Association, Protexion Products, Salus Marine Wear, Ashen White, Canadian Hydrographic Services, Canadian Red Cross and The Labatt Waterwise team. CHEX TV, The Wolf 101.5 and 980 Kruz radio stations.*