

## NOTES FROM THE CHAIR



Spring is a very exciting time of the year for boaters. Many are already tackling the job of getting their craft ready for the 2002 boating season.

Their thoughts are directed at carrying out the plans they made in their warm cozy room during the cold winter months. New equipment, new places to travel, new friends and activities. Concerns on boating safety are in the forefront in any good boater's mind. Nothing ruins a good day on the water more than an accident. Most of these can be avoided by using boating knowledge, good common sense, and courtesy.

Spring is the very busiest time of the year for the Council. The 2002 Campaign packets are completed and being distributed in mid-March. The Campaign theme again this year is **BOAT SMART FROM THE START, WEAR YOUR LIFE JACKET**. This proven theme is having a real impact on consumer behavior and getting increased media exposure. I want to thank the Director and

staff for their outstanding effort in getting the Campaign packets in the hands of our volunteers in good time.

The plans for the International Boating and Water Safety Summit, from April 28 to May 1, have been completed. The programs speakers are outstanding. You will be one of the first to see the award winning presentations, a part of NSBC's Awards program. This will be a meeting you cannot afford to miss. It will be in beautiful Daytona Beach, Florida at the Adams Mark Hotel. Come and join the many people involved in boating safety and education who are really making the difference.

Have a safe and enjoyable boating season. I look forward to seeing you at the Summit or perhaps at one of the Regional Safe Boating Campaign events!

**BOAT SMART**  
*William Selden*  
NSBC Chair



*(Campaign—continued from page 1)*

Other events we "Recognize" are as follows:

**May 18, Safety Day at Florence, Muscle Shoals, Sheffield and Tusculmbia, Alabama**

at the 260 Mile mark of the Tennessee River.

**May 18, Hartwell Lake Fair at Lake Hartwell, South Carolina**

**May 25, Marine Safety Extravaganza at Lawrence, Kansas**

Thanks to the many organizations and venues that requested to be considered to host one of these events. The criteria for selecting the host sites included (but was not limited to) their planning, event content, partners involved, venue and documentation of their process. The *Recognized* events were selected based on partners and planned details of program.

Remember, most Campaign resources are available on line at [www.safeboatingcampaign.com](http://www.safeboatingcampaign.com) just follow the links to the item you need.

Best of luck with your events and thank you for all your hard work and dedication!

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## NSBC'S PREMIUM MEMBERS

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Visit our Partners and Premium Level Members at: [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org).

## BULLETIN BOARD

### ANOTHER FIRST - COMING SOON

NSBC is compiling the first NSBC Annual Report. It is currently being edited and will be available prior to the Summit.

### BOATING SAFETY INSTRUCTOR KITS - A HIT!

Instructor Kits are already in use in 44 boating safety classrooms throughout the USA. Organizations such as the US Coast Guard Auxiliary, US Power Squadrons, US Army Corps of Engineers and several state boating agencies have ordered kits. The Oregon State Marine Board placed a bulk order, then disseminated the kits across the state to their boating safety partners. The Ohio Division of Watercraft's education grant program has recently approved the purchase of several kits for their boating safety partners.

The Instructor Kit contents and cost is subject to change based upon availability of product and cost to the Council. The current cost is \$550.00 for members and \$650.00 for non-members plus actual shipping costs.

The kit contains over a thousand dollars of boating safety teaching aid products. Visit the NSBC web site: [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org), click on the left button "Products" to download an order form.

### GREAT OPPORTUNITY

The NSBC Boating Safety Instructor Training program will be offered following the 2002 Summit on May 2 & 3. If you wish to register, visit the NSBC web site (see above) and select the "Training Opportunities" button. Contact the NSBC office at 740-666-3009 to register or register using the *Summit Registration Form*. Space is limited, so do not delay!

### PUT YOUR EVENT ON THE WEB!!

Did you know that you can go to the Campaign website to post your upcoming boating safety event? Go to: [www.safeboatingcampaign.com](http://www.safeboatingcampaign.com), find the *2002 Boating Safety Events* button, press it and then post your event. It's simple! Please, check it out and post your safe boating event. We delete the posting after the event date. (Just one more way that NSBC is serving you.)